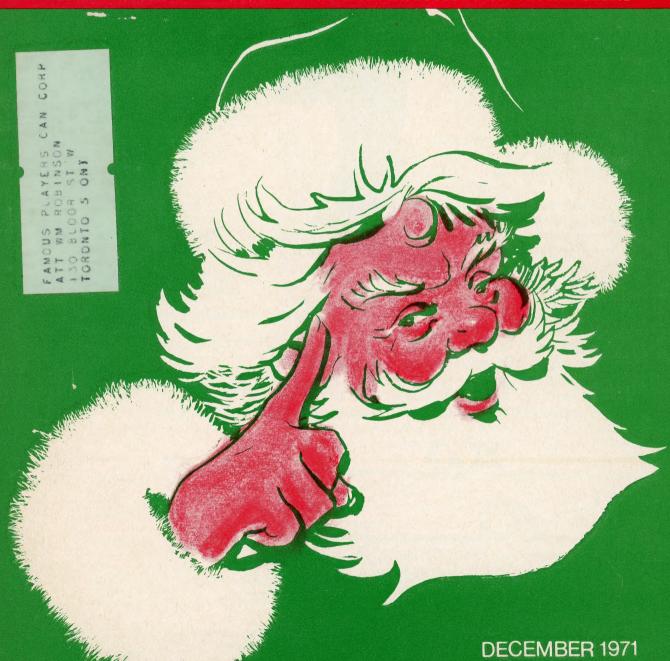
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A MONTHLY COMMENTARY ON THE CANADIAN MOTION PICTURE SCENE Encompassing the CANADIAN MOVING PICTURE DIGEST, founded in 1915, and the CANADIAN FILM WEEKLY founded in 1941.



LOOKING AHEAD -

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Lester Brother Teams

International Newsreel

Production Notes

People in the News

CLC, Union-Industries Show

Skyline Cinemas

EDITOR DAN KRENDEL

Asst. Editor
HARRIET BERNSTEIN

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Well, the festive season is almost upon us, and before we know it we'll be facing the uncertain dawn of a new year, and wondering again if our hopes, our plans, our aspirations will finally come to fruition in the twelve months ahead.

We will, as in years past, make new resolutions, vowing that this time all will be kept, and as in years past, will likely forget them all before the final strains of "Auld Lang Syne" fade and die.

What is it that we really want and expect from the future? Success? Status? Security? And the wealth that hopefully accompanies them? Yes! Such is human frailty that momentarily we really believe that. But, is this what we really are ready to settle for? I often wonder, but the answer eludes me.

As one grows older and studies his life in retrospect, calmly, dispassionately, as successful as he may imagine he had become, granted a second chance it is almost a certainty he would elect to turn in all his material gains for just a measure of peace of mind, health and real happiness for himself, his loved ones and friends. Such is the tapestry on which our lives are woven.

So! My own personal wish for every one of our readers and all in this wonderful business which has dominated our lives and become a vital part of our very existence, is a simple one. Good Luck to you—and good luck is synonymous with hard work—and with it, Good Fortune. May you be blessed with the kind of happiness which only comes from sharing it with others. It is the one commodity no amount of money can buy. Most important, may you enjoy an abundance of good health now, and always.

This and more I wish you. May you greet and welcome the new year as a harbinger of all those things, and live a long and fruitful life in which to enjoy them.

A Happy, very Happy New Year to all.

La Prevar EDITOR

Pictorial highlights of 20th Century's Skyline Cinemas in The Skyline Hotel in Toronto







View of proscenium in Cinema 2



Fully automated projection booth with cinemeccanica equipment



Rear of Auditorium and Projection Booth Cinema 1





OUR BUSINESS by N.A. Taylor



TO BE MERRY

There are many in our business who may feel that there is little cause for merriment this season. Many theatres have experienced a decreased attendance and a resultant reduction in receipts—due to a multiplicity of reasons. However, our business has never enjoyed an unrestricted stretch of prosperity for any great length of time. Thus, we must not permit pessimism to interfere too deeply with the spirit of the holidays.

This is the year which marked the birth of the Canadian Film Digest. Perhaps birth is not the right word—maybe it should be reincarnation. As one may note by the masthead, the Canadian Moving Picture Digest was founded in 1915 and the Canadian Film Weekly in 1941. Subsequently, the Canadian Film Weekly absorbed the Canadian Moving Picture Digest and continued publication under its own name.

With the withdrawal of support, on the part of most distributors, from trade papers last year, the Canadian Film Weekly was forced to suspend publication. However, rising phoenixlike from the ashes, came the Canadian Film Digest. The degree of support accorded this publication by people in every area of motion pictures in this country, has been very heartening indeed. With a burgeoning film production industry, there seems to be a pressing need for a publication which will embrace all phases of the Canadian motion picture industry. The concept of a monthly publication would appear to give the project a chance to become economically viable.

And thus, with the reappearance of a Canadian motion picture trade paper, your writer again appears to comment on the current scene. Many things are happening and will happen in the months ahead which will bear comment, criticism and applause. We hope to be able to touch on some of the more important matters. While motion picture theatre attendance may be less than desirable at this time, there is still an enormous interest in motion pictures at every level. We would like to see the readership of this publication continue to grow.

Thus, we take this opportunity to wish our alphabet of friends, Compliments of the Season and every good wish for the New Year.

WEDDING BELLS FOR HARRIET

Our favourite assistant, Harriet Bernstein finally threw in the sponge, said 'Yes' and changed her name to Harriet Shuster. Daughter of Jack and Mary Bernstein, Harriet, in a simple, private ceremony was married to Stephen, son of Frank and Mrs. Shuster on Saturday night, November 20th. Rabbi W. Gunther Plaut performed the ceremony.

The couple will make their home in Toronto, and Harriet intends to continue as assistant editor of the Canadian Film Digest. So, don't be surprised to see 'Shuster' replace 'Bernstein' on the masthead of her column "Canadian Production Scene."



HARRIET BERNSTEIN

Season's Greetings

from

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143* GREETINGS

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^{*}From our 143 theatre managers across Canada.

about PEOPLE

JERRY H. SOLWAY DEAD AT 44



The industry was shocked and saddened by the sudden death, on Tuesday, November 23rd of Jerry H. Solway, President and Chief Executive Officer of Astral Films Limited and its associated companies. Death came suddenly following heart surgery.

One of the youngest top executives in the industry, Jerry Solway parlayed a small, ailing distributing company into a multi-million dollar complex of distribution and exhibition facilities. Only a few months ago his company went public.

A devoted member of Variety, Jerry was next in line for the Chief Barker's job. He was active in various philanthropic activities and communal affairs, especially the Baycrest Home for the Aged, and was a member of Holy Blossom Temple in Toronto.

Friends and associates by the hundreds came to pay their final respects at the service conducted at the Temple on Wednesday, November 24th.

Mr. Solway is survived by his wife Joan, daughter of the late Izzy Allen, son Jeffrey and daughter Penny, also his father and two sisters.

KANE AND RIPPS UPPED AT METRO

John Kane, whose most recent assignment was as branch manager for National General in Detroit has been

appointed Division Manager for M.G.M. of the Detroit territory, and Paul Ripps, who had held several sales posts with Metro until 1970 when he resigned to join Warner Bros., has rejoined M.G.M. as Assistant Division Manager in the L.A. Territory.

Both appointments are effective immediately.

RON EMILIO HEADS C.M.P.D.A.

At the annual meeting of the directors of the Canadian Motion Picture Distributors Association in Toronto, the following were elected officers for the coming year. Mr. Ronald F. Emilio, General Manager of MGM in Canada, President; Mr. George Heiber, Canadian General Manager for U.A., Vice President; Mr. Herb Mathers, President of Bellevue Film Distributors Ltd., Treasurer, and Millard S. Roth, who continues as Executive Director of the Association.

AMPTP RE-ELECTS ALL OFFICERS

At the Association of Motion Picture and Television Producers' recent meeting, all officers and directors were re-elected for a further term.

AMPTP officers re-elected were, Lew R. Wasserman, chairman, Jack Valenti, President, Charles Boren, Executive V.P., Alfred P. Chamie, V.P. and Secretary, Eugene Arnstein, V.P., Wilton R. Holm, V.P., Robert T. Watkins, Treasurer, and Saul C. Weislow, Assistant Secretary.

K. GORDON MURRAY FORMS NEW PRODUCTION COMPANY

TRANS-WORLD FILM CORPORA-TION is the name of a new production company organized by K. Gordon Murray for the specific purpose of producing general release features for the action and Drive-In market.

K. Gordon Murray was elected president of the company, and Mrs. Murray, secretary and treasurer. Board members elected were George Kerasotes, Sidney J. Cohen, Paul Roth, Frank Rubel, Jack Armstrong, Ernest Stern and William Weisen. The position of Vice-President was left open until a general sales manager is appointed.

An initial six films are to be produced for distribution in 1972, with shooting to start in late November. All will be aimed at the GP rating category, and will follow an orderly release pattern of saturation with stron T.V. campaigns.

DON WILDER TO ROSE-MAGWOOD PRODUCTIONS



One of Canada's best known cameraman-directors, Don Wilder has joined the Rose-Magwood organization in Toronto, and will direct commercials, industrial and public relations films. Mr. Wilder's past work has earned him two certificates of merit from the Canadian Film Awards, one Academy Award nomination, three Bronze Awards and a Silver Award from the International Film and TV Festival of New York, and four Best of Product Category Awards from the American TV Commercials Festival.

Mr. Wilder began his career with the National Film Board in 1944 where he remained for fourteen years as a cameraman and director.



TRUMBO'S JOHNNY GOT HIS GUN
MELVIN
VAN PEEBLES' SWEET SWEETBACK'S BAADASSSSS SONG

DANIEL MOOSMANN'S BI

BIRIB

JAN KADAR'S AD

ADRIFT

COMING SOON:

SEDUCTION OF INGA FRENCH COUSINS SMIC SMAC SMOC BY CLAUDE LELOUCH RUN BEFORE THE WIND

IN PRODUCTION:

LE GRAND SABORDAGE by Alain Périsson based on the novel "Le Nez qui Vogue" by Réjean Ducharme. Co-producers: MARIANNE • DOVIDIS, Paris

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about PEOPLE

THIRD GENERATION OF LESTER BROTHERS ACTIVE IN INDUSTRY



Lionel, George (Angell) and Harry Lester



ROBERT LESTER



MALCOLM LESTER



BRIAN LESTER

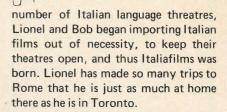
The Lester name is an old and honoured one in the Motion Picture Industry, and it is noteworthy that currently the third generation of Lester BROTHERS are active in the business which dates back to the early 1900's when Lionel and Bob's grandfather and two uncles owned theatres in the Toronto area. David Alexander owned and operated the U-KUM theatre on College St. in 1900, and Harry Alexander owned the Park, later renamed the Landsdowne on Bloor St. Another brother, Jack Alexander was a manager for 20th Century Theatres for many years.

Now the third generation of Lester brothers has entered the picture, Malcolm and Brian, Lionel's sons. Malcolm is currently running the Colonnade theatre in Toronto, while Brian heads up National Booking Company, representing theatres and Drive-Ins for the parent company.

In the accompanying pictures, Lionel is shown with his father George and uncle Harry . . . Bob, who looks like a Bar-Mitzvah boy, Malcolm and Brian.

Then came the brother teams, with the first combination being George, Sam and Harry, each of whom operated his own theatre in Toronto from early in the 1900's. Harry only recently retired from operating the Bonita theatre.

The second generation of brothers is Lionel and Bob, sons of the late George (Angell) Lester. In addition to running a



SAUL DAVID SIGNS WITH WARNERS

Richard D. Zanuck, senior Vice-President of Warners has announced that Saul David has signed a multiple-picture contract with his company. David's new affiliation with Warner Bros. marks a reunion with Zanuck for whom he produced four top grossers while both were at 20th Century-Fox.

David's first production under the new pact will be an action-adventure comedy based on the SUPERSPADE paperback novels written by Joe Green, who is currently working on the screenplay. The picture is slated for filming early in the new year, and no stars have as yet been signed.

MURRAY LYNCH PREXY MARITIME PIONEERS



At the annual meeting of the Maritime Branch of the Canadian Picture Pioneers held at the Holiday Inn in St. John, N.B., the following were elected officers for the coming year.

T. Murray Lynch, Famous Players district manager was elected president; Fred C. Leavens, Odeon district manager, secretary, and Sam Babb of the Franklin-Herschorn interests, treasurer.

43 members, the largest number to date, attended the meeting.

Compliments of the Season



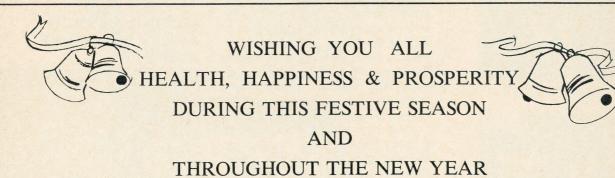
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BRANCHES ACROSS CANADA

about PEOPLE



Mr. Ron Hodgkinson

CANADIAN APPOINTED TO NAC BOARD

Mr. Ron Hodgkinson, president of A & R Food Services in London, Ontario, has been appointed to the Board of Directors of the National Association of Concessionaires. He will represent the Diversified Concession Operator segment of the Association.

A native of London, Mr. Hodgkinson has wide and varied experience in the concession field. He is currently president of the London & District branch of the Canadian Restaurant Association for the second time, having served a term in 1964. He is also second Vice-President and on the executive board of the National Canadian Restaurant Association.

A past chairman of the board of regents of the Revenue Sources Management School, which is affiliated with the North Carolina State University and the National Recreation and Parks Association in Washington, D.C., his present activities include teaching at the Revenue Resources Management School in Wheeling, W. Va., and personally operating revenue producing facilities which include food, drink, novelties, souvenir and rides.

N.A.C. 1972 CONVENTION CHAIRMEN NAMED

At the conclusion of the very successful N.A.C. convention and trade show in New York a few weeks ago, plans were formulated for the 1972 meetings, and the following committee chairmen appointed.

VAN MYERS, of Wometco Enterprises has been named General Convention Chairman.

MEL SIEGEL, V.P. of ARASERV Theatre Division will head up the Association's Exhibit Committee.

MORTIE MARKS, director of concessions for Wehrenberg Theatres, will serve as chairman of the Convention Program Committee.

The 1972 NAC convention will be held at the Americana Hotel in Bal Harbour, Florida from November 18th to 21st, in conjunction with the M.P.T.E. and Concession Industries Trade Show, co-sponsored by NAC, NATO, and TEA.

Mr. Andrew S. Berwick Jr., president of the NAC made the announcement.

General Sound and Equipment Company, and the London theatres.

The background of the booth displayed a banner carrying the caption "FRIENDLY CO-OPERATION" which proved to be the theme of the entire trade show. Added colour was provided by advertising posters provided by the local theatres, in addition to numerous posters from an earlier era to lend authenticity to some of the vintage equipment on display.

The booth was manned daily by a member of Local 105, London, and a manager from one of the city's theatres, and according to Pat Travers, an International Vice-President of the I.A.T.S.E., this year's exhibits and results were the best in the trade-show's history.

LONDON HOSTS CLC-UNION INDUSTRIES SHOW

Sponsored by the Canadian Labour Congress, the CLC Union-Industries Show took the spotlight at the Progress Building in London, Ontario from Saturday, October 2nd to Wednesday, October 6th.

During the five day exhibition, no place in the Progress building attracted more attention or more crowds than our own industry's booth, presenting displays by the I.A.T.S.E., M.P.T.A.,



Walter Drennan and A. L. Pat Travers

FRIENDLY CO-OPERATION International Alliance Theatrical & Stage Employees of U.S. and Canada Motion Picture Theatre Association of Ontario General Sound and Theatre Equipment Limited





N.A.TAYLOR·H.S.MANDELL·M.L.AXLER·DAVID GRIESDORF·JACK BERNSTEIN J.S.KURK H.P.GINSBERG·MARTIN SIMPSON·D.D.LAWLESS·DON WATTS·MARCEL HIMEL The enormous growth of film production in Canada was paid a glowing tribute by the publishers of VARIETY. "The Bible of Show Business" in a special, concise section of its November 17th edition. Every facet of the industry in Canada was covered, with special emphasis on domestic production and future plans.

Among the contributors to this special treatment, by special invitation of the publishers, was Mr. N. A. Taylor, whose article is reproduced herewith exactly as it appeared in VARIETY.

CANADA'S FILM-MAKING AND TALENT RESOURCES

BY N. A. TAYLOR

For several decades there has been sporadic feature film production in Canada. Canadians and many people from other lands dreamed and spoke about a Canadian "Hollywood". But nothing tangible ever developed. However, in recent years there has been a discernible trend which must be noted by everyone engaged in the motion picture business.

In many ways, the history of Canadian entertainment arts is unique. The mixture of French and English cultures, combined with the tremendous influence from the United States, has created special problems and at the same time unusual advantages. Canada is one of the great trading nations in the world and its inhabitants until now have channelled the greater part of their energies into industrial and economic development. Nevertheless, there has been a distinguished contribution to the arts. Canadian actors, writers, directors, artists, singers, dancers, musicians, composers have achieved a most enviable reputation all over the world. Notwithstanding, it is in Canada itself where their influence has yet to be fully appreciated.

There are now indications that such realization is near at hand. The achievement of the Shakespeare Festival at Stratford, Ontario, which annually draws hundreds of thousands of visitors; the Canadian opera and ballet companies which attract huge audiences around the world; the Canadian Broadcasting Corp. and the National Film Board, which annually garner such a large share of international awards, all this has given new confidence to the people of Canada and its government. With confidence has come a realization that we can compete internationally on a cultural level with the best in the world.

Part of this confidence was manifested by the founding of the Canadian Film Development Corp., set up by the government to provide participation with independent feature film producers. Co-production agreements are in effect with France and Italy and one is pending with the United Kingdom. A forest of acorns has been planted. It will be interesting to see how many oaks will grow.

Expertise and know-how in feature film production is reflected in the growing number of films made in Canada by United States companies. In the last year and a half such films as "Little Big Man", "Carnal Knowledge," "Five Easy Pieces" and "McCabe & Mrs. Miller" were produced in Canada and all have achieved success both critically and at the boxoffice. New and interesting filmmakers have appeared and many would prefer to stay in Canada to make their films instead of seeking fame and fortune elsewhere. Some have returned from other places and others would like to. Don Shebib's new film, "Rip-Off" and Claude Jutra's "Mon Oncle Antoine" are two examples of new Canadian films and exciting film-making.

There is every evidence to indicate that the production of feature films in Canada will grow apace. To date the results for films produced in the French language in Quebec have been, to say the least, startling. Those produced in English-speaking Canada have not always done as well but their acceptance in Canada is growing as it is in many other places in the world. As Canadian writers, producers, directors, actors and production personnel command increasing respect in all parts of the world, a new pride is bound to develop with Canadians themselves.

This should lead to a rapid and successful growth of feature film production in Canada and a bright future indeed.

WESTERN PIONEERS HOLD ANNUAL MEETING

The annual meeting of the Manitoba-Saskatchewan branch of the Canadian Picture Pioneers was held in Winnipeg on Monday, November 15th.

At the evening banquet, Morris Saper was inducted, and the following were presented with 50-year scrolls— Jim Hainstock, Walter Mann and Dick Todd.

John Ferguson was re-elected as President, David Rothstein as Honorary Past President, Barry Myers, Vice-President, and Harold Joyal, Secretary-Treasurer. Al Laubenstein was appointed assistant to the secretary.

It was announced at the meeting that the Manitoba-Saskatchewan branch had sent a cheque for \$1,000.00 to the Association's Benevolent Fund in Toronto.

"MON ONCLE ANTOINE" WINS IN CHICAGO

At the recent International Film Festival in Chicago, a Canadian film, "MON ONCLE ANTOINE" was awarded the Gold Hugo Award as the best film. This feature recently swept the awards at the Canadian Film Awards presentations, and is a National Film Board production. Claude Jutra directed the film, and Marc Beaudet produced.

The Silver Hugo Award for the best screenplay went to Clement Perron, also for "MON ONCLE ANTOINE."



To our friends and associates in the industry.

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Season's Greetings

CAPAC

COMPOSERS, AUTHORS and PUBLISHERS ASSOCIATION OF CANADA





GOURMET DINNER NETS TENT 28, \$25,000.00

Variety Club of Ontario Tent No. 28 held its annual Gourmet Dinner at the Royal York Hotel in Toronto, on November 18th, and after all expenses (most items were promoted) the Tent realized a net profit of something over \$25,000.00. This money went directly into the Club's Heart Fund, and can only be used for the maintenance of Variety Village and the new Electronic Limb Centre.

Co-Chairmen of this successful, \$100.00 a plate fund raising event were Barkers Alex Stewart, Frank Fisher and Harry Sherkin, with a big assist from committeemen Al Dubin, Frank Strean, Bill Meredith, Stanley Sobol and Henry Bauman.

In the accompanying photo are shown the winner of the major prize, a Lincoln Continental, Mr. Ron Newman with his wife, and Alex Stewart of the Variety Club.



Dear Al Dubin:

As Mayor of the City of New York, I was pleased to learn that the 45th Anniversary Convention of Variety Clubs International will be held in our city, April 24th to April 28th, 1972.

As a Life Member of the Variety Club Tent 35, I am keenly aware of the enormous charitable contributions of our organization on behalf of underprivileged and handicapped children. Variety Clubs International truly represents the "Heart of Show Business" on a global scale.

I am confident that this convention will prove to be a memorable experience for all the delegates and their wives who will be coming together in New York City to perpetuate this unselfish work. We have in preparation a most exciting and entertaining program -- with a few pleasant surprises -- in which New York showmen will take justifiable pride.

I would appreciate your notifying all the barkers in your Tent that I will consider it an honor to personally welcome the Variety Clubs International Convention to New York City.

John V. Lindsay
MAYOR

Sincerely.



Salah M. Hassanein, Executive Vice-President of United Artists Theater Circuit will serve as Program Journal Chairman for the 45th Annual Variety Clubs International Convention it was announced by Frank Yablans and Steve Ross, General Convention Chairmen.

In accepting the Chairmanship, Mr. Hassanein pointed out that a successful journal was vital in continuing the constructive programs of Variety Clubs International and Host Tent No. 35.

A Journal Committee is now in formation and the service of volunteers will also be welcome.

The 45th Annual Convention of the Variety Clubs International will be held in New York City, April 23-28, 1972 and will be head-quartered at the Hotel Americana, with Tent No. 35 as Host Tent.

The Publisher, Editor
and Staff of the

Canadian Film Digest
wish all their
subscribers and many
friends, a very happy,
healthy and joyous
New Year.

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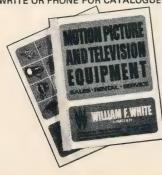
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PRODUCTION NOTES

IN PRODUCTION

"1776" from the screenplay by Peter Stone based on his own book is currently before the cameras in Hollywood. This is a Jack Warner production, and will be directed by Peter Hunt. Music Director is Academy Award winner Ray Heindorf. Starring in "1776" are William Daniels, Howard Da Silva, Ken Howard and Virginia Vestoff.

MGM has "EVERY LITTLE CROOK AND NANNY", a Cy Howard-Leonard Ackerman production in work on the company's Hollywood lot. Film is based on the novel by Evan Hunter, and stars Lynn Redgrave, Victor Mature, Dom DeLuise and John Astin. Leonard Ackerman is producing, and Cy Howard directing.

"THE WRATH OF GOD", also for MGM is currently filming on location in Mexico. The screenplay by Ralph Nelson has been adapted from James Graham's novel. Rita Hayworth and

Robert Mitchum star, with Ralph Nelson producing and directing.

Keith Carradine and Robert Walker star in "GRASS LAND", a Max L. Raab production nearing completion on the Fox lot in Hollywood. Clark Paylow is producing and Leo Garen directing from a screenplay by Garen and Steve Katz.

"ONE IS A LONELY NUMBER" is presently filming in San Francisco under direction of Mel Stuart. This David L. Wolper production stars Trish Van Devere, Melvyn Douglas and Janet Leigh. Screenplay by David Seltzer based on a short story by Rebecca Morris.

UNIVERSAL will begin filming this month on "PLAY IT AS IT LAYS" on location in Hollywood and Las Vegas. Frank Perry and Dominick Dunne are co-producing and Perry directing star Tuesday Weld.

"THE NEW CENTURIONS", a Robert Chartoff-Irwin Winkler production for COLUMBIA is currently before the cameras in Hollywood. Stars George C. Scott, Stacy Keach and Jane Alexander are directed by Richard Fleischer.

The Mike Frankovich production BUTTERFLIES ARE FREE, starring Goldie Hawn, Edward Albert and Eileen Heckart is currently shooting in Hollywood. Milton Katselas is directing from a screenplay by Leonard Gershe author of the original Broadway play.

20TH CENTURY-FOX is presently filming "DIME BOX" on location in Durango, Mexico, from an original screenplay by Edwin Shrake. Marvin Schwartz is producing and James Frawley directing, with stars Dennis Hopper, Warren Oates and Janice Rule.

UNITED ARTISTS has "FUZZ", a Filmways-Javelin production currently filming in Boston. Based on the novel by Ed McBain, the screenplay by Evan Hunter stars Burt Reynolds, Yul Brynner, Raquel Welch and Jack Weston. Martin Ransohoff is producing with Richard Colla directing.



FOR CHRISTMAS RELEASE GOAST TO GOAST!!





THE STRAW DOGS

With Dustin Hoffman starring and Sam Peckinpaugh (The Wild Bunch") directing, the stage is set for one of the year's most powerful films. Hoffman portrays a quiet young man who moves with his English wife, played by Susan George, into a seemingly peaceful village, only to discover that the savagery and violence he sought to escape is about to engulf him totally. Presented by ABC Pictures, "The Straw Dogs" is a film of startling suspense and involvement.

Produced by Daniel Melnick. Screenplay by Sam Peckinpaugh and David Z. Goodman based on the novel by Gordon Williams.

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TO START PRODUCTION

George C. Scott will direct and star in "RAGE", a Getty-Fromkess production slated for filming in Arizona and New Mexico in late November, Based on an original story by Philip Friedman and Dan Kleinman, "RAGE" will be produced by Fred Weintraub with Ronald Getty as Executive Producer.

MGM will begin production on "AIRBORNE" in mid-December in the Los Angeles area, based on a screenplay by Stanley R. Greenberg. Producer and Director will be Walter Seltzer. Signed for the starring role is Academy Award winner Charlton Heston, for whom this will be the fifth picture with Seltzer.

"HOT SUMMER WEEK", will soon go before the cameras for Fanfare Corp. from a screenplay by Larry Bischof, David M. Kaufman and Michael Levesque. Thomas J. Schmidt will produce and direct, with Joe Solomon as Executive Producer. Starring roles have been awarded to Kathleen Cody, Diane Hull, Rigg Kennedy and Canadian actor Michael Ontkean.

"THE MECHANIC" a Robert Chartoff-Irwin Winkler production for UNITED ARTISTS will start preliminary shooting this month. Original screenplay by Lewis John Carlino will be directed by Michael Winner. Charles Bronson will star.

Peter Fonda has been signed to star in Robert Wise's first film for THE FILMAKERS GROUP, "TWO PEOPLE", Shooting planned to start on location in Morocco early in 1972.

A co-venture of UNIVERSAL and PLAYBOY PRODUCTIONS, "THE NAKED APE" will go before the cameras this month in Florida. This will be a combined animation-live action picture, and will be produced by Zev

Bufman and directed by Donald Driver.

"ULZANA'S RAID" a De Haven-Robert Aldrich production for UNI-VERSAL will begin filming in Arizona early in January. Burt Lancaster will star, Carter De Haven will produce, and Aldrich will direct this original screenplay by Alan Sharp.

UNIVERSAL has "SLADE" scheduled for shooting early in the new year. Burt Lancaster will star and Roland Kibbee will produce and direct.

20TH CENTURY-FOX has "THE MAGICIAN" scheduled to go before the cameras in the early spring. Frank McCarthy will produce from a screenplay adapted from the best selling novel by Sol Stein.

IN THE CAN AND READY FOR DATING

COLUMBIA PICTURES has two ready for the screens. "STAND UP AND BE COUNTED", a Mike Frankovich production was recently completed in Hollywood from an original screenplay by Bernard Slade. Jackie Cooper directed stars Jacqueline Bisset, Stella Stevens and Gary Lockwood.

The second is "THE WIDOWER", an Alan J. Pakula film which has been completed on location in Spain. Alvin Sargent wrote the original screenplay with Donald Lange producing, and Pakula directing. The cast includes Academy Award winner Maggie Smith and Timothy Bottoms.

MGM has "SITTING TARGET", ready, having completed final production in London. Screenplay by Alexander Jacobs was produced by Barry Kulick and stars Oliver Reed, lan McShane and Jill St. John. Directed by Douglas Hickox.

"SLAUGHTERHOUSE FIVE", the

George Roy Hill-Paul Monash production for Universal is now ready to go. Stephen Geller wrote the screenplay adapted from Kurt Vonnegut Jr.'s best seller. Paul Monash produced and George Roy Hill directed stars Michael Sacks, Billy Pilgrim, Ron Leibman and Valerie Perrine. World famous concert pianist Glenn Gould wrote the musical score.

20TH CENTURY-FOX has completed shooting on location in Colorado of "WHEN THE LEGENDS DIE", from a screenplay by Robert Dozier, adapted from the novel by Hal Borland. Producer-Director was Stuart Millar, and stars Richard Widmark and newcomer Frederick Forrest.

Robert Mulligan has completed production on "THE OTHER" for 20TH CENTURY-FOX, which stars two-time Tony winner Uta Hagen in her film debut. Thomas Tryon adapted the screenplay from his own best-selling novel.

"THE SALZBURG CONNEC-TION" produced by Ingo Preminger and directed by Lee H. Katzin has been completed on schedule in Salzburg, Austria. Barry Newman, Anna Karina and Karen Jensen star.

NATIONAL GENERAL has completed location shooting in Calgary on "KANSAS CITY PRIME" which stars Lee Marvin and Gene Hackman. Michael Ritchie directed from an original screenplay by Robert Dillon.

COLUMBIA reports that principal photography has been completed in London on "YOUNG WINSTON" which stars Robert Shaw, Anne Bancroft, Simon Ward and John Mills, Richard Attenborough directed from producer-writer Carl Foreman's screenplay based on Churchill's autobiography "My Early Years."

Holiday Greetings

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A very exciting novel approach to Shakespeare is being attempted by Crawley Films Limited, with their production of HAMLET. The play was being performed in an abandoned church here in Toronto, by a community theatre group named THOG (Theatre of God), composed entirely of people under twenty-five years of age. News in a city such as Toronto sometimes drifts through what one could call supernatural channels, where a buzz of activity generates to a handfull of people who, like telephone wires, transmit the communication. In this instance, the buzz was picked up by film director Rene Bonnier, who was so taken with the stage production that he contacted Crawley's about making a motion picture version, and thus it came to be.

Seven performances were run, with audiences, set in the theatre-in-theround plan. The entire spectacle was filmed with one cameraman, Richard Leiterman, who used a hand-held camera throughout, shooting from the midst of the action. Accepting film as an intimate medium, and realizing the difficulty of capturing a dramatic stage performance on film without a static, stilted effect, this approach of the "invisible camera" would conceivably permit the motion picture viewer to feel personally and directly involved.

The costumes were modern dress, simply the style of clothing that today's under-25 age bracket wears. George Taros composed a musical score, experimenting with various effects on the instruments, such as plucking the strings of the piano, and playing the strings with a bow. He also composed songs which the cast sings, making this HAMLET a musical more in the style of HAIR or JESUS CHRIST SUPER-STAR, than any traditional Shakespear-

ean approach. Soundman was David McMillan, production and direction was by Steven Bush, and F. R. Crawley served as executive producer.

Mr. Bonnier is presently editing at Crawley's studios in Toronto, where he has been since September, working through the 50,000 feet of film that were shot (an 8 to 1 shooting ratio). Although the play ran four hours in length, a fine cut of approximately 3 hours is being attempted, with no deletions of the script whatsoever.

This uncut HAMLET would be ideally suitable for educational entertainment, which Crawley's may sell to television, perhaps the C.B.C. or an educational network. The sound mixing will be handled at Crawley's mixing studios, unless it is decided to distribute the film theatrically, in which case stereo sound would be recorded at one of the labs so equipped. It is estimated that a release print will be available by March.

Ouestion: How do you thank the film industry

for its tremendous support?

Answer: (How about like this) Thank you Buffalo, Burnaby,

Burlington, Calgary, Chicago, Cleveland, Dartmouth, Detroit, Edmonton, Galt, Halifax, Houston, Kitchener, London, Los Angeles, Miami, Montreal, New Haven, New York, North Bay, Ottawa, Quebec City, Regina, Rochester, St. Andrews, St. John, St. John's, San Francisco, Saskatoon, Seattle, Stamford, Terrebonne, Thunder Bay, Toronto, Vancouver, Victoria, Washington D.C., West Templeton, Windsor and Winnipeg. Thank you very much.

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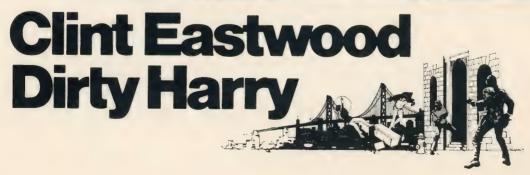
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CANADIAN FILM DIGEST

23

The BIG ONE for Christmas from Warners!





CLINT EASTWOOD in "DIRTY HARRY" A Malpaso Company Production Co-Starring HARRY GUARDINO • RENI SANTONI • ANDY ROBINSON • JOHN LARCH and JOHN VERNON as "The Mayor" • Executive Producer Robert Daley • Screenplay by Harry Julian Fink & R. M. Fink and Dean Reisner Story by Harry Julian Fink & R. M. Fink • Produced and Directed by Don Siegel • PANAVISION* • TECHNICOLOR* • Warner Bros., A Kinney Company

PRODUCTION NOTES

SHORT

CUTS

Producer-Director Ralph Nelson has set an early start for "WRATH OF GOD" which he will film in Mexico for MGM.

Warner Bros. "DELPHI BUREAU" and the MGM-David Wolper production of "RASPBERRY RIPPLE" are the latest features approved under the special agreement between the I.A.T.S.E. and producers for films budgeted under one million dollars.

Lee Kefafian, seven-year-old great grandson of the late Eddie Cantor makes his professional debut in Metro's "EVERY LITTLE CROOK AND NANNY"

Jim Davis has been signed to co-star in the Walt Disney production of "HIGH FLYING LOWE."

Tim Brown, Woody Carter, Leo Tepp, Ben Atkinson and Davis Ross will have principal parts in "A PLACE CALLED TODAY" for Today Productions.

Parley Baer has been set by Executive Producer Harvey Bernhard for a role in "LIKE A CROW ON A JUNE BUG" being filmed in Valdosta, Georgia.

Samantha Eggar will appear as Anna in the 20th Fox pilot "ANNA AND THE KING OF SIAM."

Aaron Spelling Productions has acquired for theatrical filming in 1972, the recent novel by Peter Tauber, "THE SUNSHINE SOLDIERS."

Barbara Hershey will play the title role of an outlaw woman in the AIP production "BOXCAR BERTHA," now filming in Arkansas.

Diane Hall has been cast in a starring role for Fanfare Corporation's "HOT SUMMER WEEK," which will be filmed in California.

Robert Mitchum will star in "WRATH OF GOD," for MGM, with shooting slated to begin immediately in Mexico.

Charlton Heston has signed to star in MGM's "AIRBORNE," to be filmed in California in December.

Stephen J. Friedman, producer of "THE LAST PICTURE SHOW" has completed the screenplay of "LEAV-ING CHEYENNE," which he adapted from the novel by Larry McMurty.

Mark Goddard has resumed his acting career as the gangster in "PLAY IT AGAIN SAM", the film version of the very successful Broadway play, for Paramount. Wayne McLaren has been cast in "BILLY" at the Samuel Goldwyn Studios.

Emmett Walsh has joined the cast of "WHAT'S UP DOC?" for Warner Bros. release.

Michael Blodgett will co-star in MGM's "A CASE OF NEED" which stars James Coburn and Jennifer O'Neill.

Jorge Martinez de Hoyos and Jorge Luke co-star in "THE REVENGERS" currently filming in Torreon, Mexico.

Richard Crenna has purchased the film rights to "SHUT UP AND EAT YOUR SHOES" by Jack Douglas, for his Pendick Productions.

MGM has set a budget of 40 million dollars for the production of 24 pictures in 1972.

Burt Lancaster has been signed to star in "ULZANA'S RAID", a Carter De Haven production for Universal.

Alfred Hitchcock has completed photography in London on "FRENZY," his 53rd film, and the first he has directed in England since 1950.

Rita Tushingham will star in the Hammer Films production "STRAIGHT ON TIL MORNING," for EMI-MGM production.

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TRUTH REALLY IS STRANGER THAN FICTION

A real human interest story concerns the late Hye Bossin and his Canadian Film Weekly. During W. W. 2, Hye used to mail copies of the magazine to all in our industry who were serving with the Canadian Armed Forces overseas. Some, for one reason or another were undeliverable, and were permitted to accumulate and later handed out along with other magazines in occupied territories.

In August of 1945 a theatre in Antwerp had been taken over for use by the Canadian Army of Occupation in that area. Magazines which had been allowed to accumulate were being handed out to the boys waiting in line to get into the theatre. One Canadian soldier was given a copy of the Canadian Film Weekly issue for late June, 1945.

Since the magazines were handed out indiscriminately, it was quite a shock to this Canadian soldier when he opened his copy of the Weekly to find a picture of Charles S. Chaplin, with a story announcing his appointment as

Canadian General Manager of United Artists, and a picture and story announcing the appointment of George Heiber as Branch Manager in Montreal. The name of the soldier was Jack Kunitzky, and the two above-named were his brothers-in-law. In the same issue also appeared a picture of his younger brother Sam, who had been appointed St. John Branch Manager.

A very strange coincidence, or just plain fate. The story came out during a recent conversation with Charlie Chaplin, and we felt it of sufficient interest to pass along to our readers.

MIRISCH SET TO PRODUCE "COUPLES"

Robert Mirisch has announced his plans for production of "COUPLES" based on the best-selling John Updike novel, for Aaron Spelling. This will be Spelling's first theatrical film and Mirisch's first producing credit in this field.

Mirisch predicted that "COUPLES" will have a shooting budget of not more than one million dollars, and that actual production is expected to begin early in the new year. Elinor and Stephen Karpf are working on the screenplay.

DON'T BLAME US!

if your copy of the CANADIAN FILM DIGEST reaches you from a week to ten days after it is printed.

The printers deliver it to the post office, which is right next door, dead on schedule. My own check copy reaches me a week

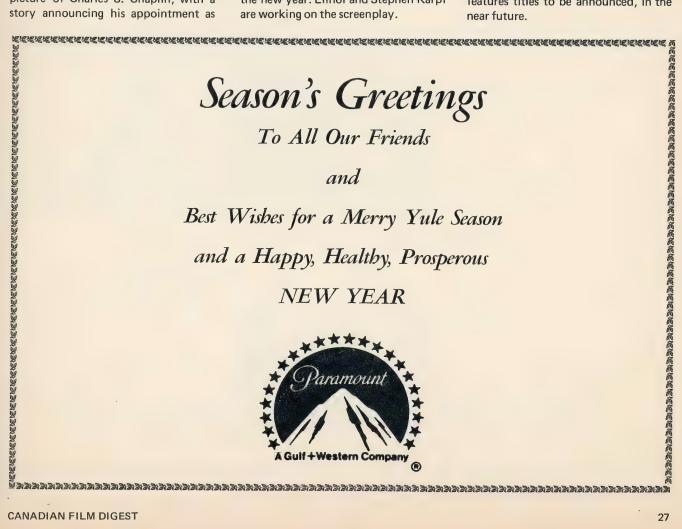
So, take it from there, but DON'T BLAME US.

STUART IRBY INTO FILM PRODUCTION

Industrialist Stuart C. Irby Jr. has organized P & C Productions, a motion picture production company headquartered in Jackson, Miss, Production of its first feature, "THE 'E' BOX", a science-fiction film dealing with ecology is now under way.

Producer-director Gilles A. DeTurenne has been appointed Vice-President in charge of production, and Thomas Hal Phillips, also named a V.P. will head development and properties.

P & C Productions plan to begin pre-production work on two additional features titles to be announced, in the near future.



ANNUAL MPTAC CONFAB IN TORONTO

The Motion Pictures Association of Canada, under the chairmanship of David Rothstein of Winnipeg, its president, met at the Park Plaza Hotel in Toronto on Monday and Tuesday, November 8 and 9. Delegates from all seven Provincial associations were in attendance.

The tone of the meetings was sparked by Dave Rothstein's question in his opening remarks—"How can we help each other?" and that theme was followed throughout the various sessions which were the liveliest in the Association's long history.

Considerable debate was held on the current lack of the kind of Showmanship which marked the Industry's Golden Years, and both representatives of the Exhibitors' Associations and the Distributors agreed that it was more important now than ever before to properly exploit and merchandise all upcoming films. Ron Emilio president of the Distributors' Association promised the fullest co-operation of each company's advertising representatives. He also promised that his Association would look into and carefully consider all of the Exhibitor-Distributor problems brought up at the

Provincial representatives attending the sessions were; Norm Rea and Ralph Clarke, British Columbia; Don Menzies, Alberta; Herb C. Shea and Lou Lobb, Saskatchewan: Donald R. Gibson, and National President Dave Rothstein, represented Manitoba. Ontario was represented by its president William Sullivan, accompanied by Frank Lawson, Curly Posen and Jack Fine. Jacques Massicotte of L'Association Des Proprietaires De Cinemas Du Quebec, Inc., accompanied by Marc Paul, spoke for Quebec, and the Maritimes were represented by Mrs. Frances Perry and Fred C. Leavens. Mrs. Perry received a standing ovation as the first lady president to attend the annual meetings.

Officers and directors of the MPTAC, present, in addition to President Dave Rothstein, were; Murray Lynch of Halifax, Vice-President; Curly Posen, Secretary-Treasurer; C.R.B. Salmon, Harry S. Mandell representing N. A. Taylor, and W. R. Murray, representing Mr. George P. Destounis.

The 1972 MPTAC meetings were set for November 27 and 28 in Toronto.



Murray Lynch, Bill Murray, Dave Rothstein, Curly Posen, C.R.B. Salmon, Harry Mandell



Frank Fisher, Jerry Solway, David Rothstein



Leonard Bernstein, Bill Murray, Herb Mathers



May Chinn and Curly Posen

COMMAND PERFORMANCE FOR MARY QUEEN OF SCOTS

The Hal Wallis production for Universal, "MARY QUEEN OF SCOTS," which stars Vanessa Redgrave and Glenda Jackson has been selected for the Royal Film Performance which will be presented in the presence of Her Majesty the Queen Mother, at the Odeon Leicester Square theatre on March 27th next.

Proceeds of the screening will go to the Cinema-Television Benevolent Fund.



Season's Greetings!

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THE LIFE AND TIMES OF JUDGE ROY BEAN

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International Inews reel

METRO TO INVADE CRUISE MARKET

Mr. James T. Aubrey, president of MGM has announced a plan for diversification that will include a new, 2000 room hotel in Las Vegas, and a fleet of luxury cruise liners slanted at the moderate-priced tourists.

At a press meeting following the annual board meeting, Aubrey commented that the diversification program is the most ambitious undertaking in the company's long history. The project involves construction of three, 400-cabin cruise ships for a total cost of roughly fifty four million dollars, with an option for two more ships. Preliminary work is slated to commence in June of 1972. The ships will be built in Europe, each of about 200 tons.

I.C.E.M. MEETS IN MONTREAL

The International Council for Educational Media held its annual general assembly conference at the NFB head-quarters in Montreal recently. The occasion marks the first time that the council has met in North America.

Thirty one countries hold membership in the I.C.E.M. which was organized in 1950. The main function of the council is to promote International exchange of information and experience among professionals working in media and information research, production and distribution. Its particular interest is in the promotion of effective use of media in educational programs.

The annual conference affords prominent figures from educational bodies in Canada, the U.S. and other countries to participate in workshops and presentations featuring new developments in the use of film, videotape, television and other aids to education.

Following the conference, delegates from various countries proceed in groups on a variety of study tours across Canada and the U.S. to observe projects of particular interest. I.C.E.M. operates under consultative status from UNESCO.

CINE PARTICIPATION RESUMES IN MONTREAL

A project which proved its success last year, Ciné-Participation, a form of film-viewing and discussion, resumed again this year in the NFB's downtown theatre on Sherbrooke St. in Montreal, and will continue each Tuesday night until the end of March, 1972. Films are in French and English and the public is invited to attend at no charge.

Ciné-Participation invites the audience to discuss the films and filmmaking after each showing. Where possible, filmmakers, actors and film authorities attend the showings to join in the discussions, answer questions and exchange views with the audience.

PARAMOUNT -FILMWAYS IN JOINT DEAL

Mr. Robert Evans, Paramount's Exec. V.P. in charge of production, and Martin Ransohoff, Filmways' production chief have announced that the two companies will co-produce "SAVE THE TIGER," starring Jack Lemmon, from an original drama by Steve Shagan. John G. Avildsen will direct.

Shagan will also act as producer, with Edward S. Feldman as Executive Producer. Filming is scheduled for the beginning of February.

The feature is a joint venture of Filmways, Lemmon's Jalem Productions, and Shagan's Cirandinha Productions.





International news reel

FINNEY BUSY WITH NUMEROUS PROJECTS

Albert Finney has had to decline Joseph Mankiewicz's offer of a co-starring role in the movie version of the successful stage play "SLEUTH," with Sir Laurence Olivier because of a commitment to return to the London stage in "ALPHA BETA," being presented at the Royal Court by the English Stage Company and Finne's own company, Memorial.

Finney's latest movie made by Memorial is "GUMSHOE," which will be released by Columbia in January.

KATZ OPTIONS DU MAURIER STORY

Producer Peter Katz has acquired the option on Daphne Du Maurier's "NOT AFTER MIDNIGHT", a short story recently published in the U.K. in the collection titled "Don't Look Now".

Katz has an agreement with Paramount to develop a screenplay based on the story he plans to produce in Italy next spring.

EMI BROADENS AMERICAN BASE

EMI of London, England has 25 features scheduled for the balance of this year, and has broadened its releasing activities to include seven American companies to handle its domestic and in some instances world-wide releases.

Gary Dartnell, head of EMI Films, and Mike Bromhead, General Manager and head of foreign film sales for the company met recently in New York for conferences with executives of MGM and National General to confirm plans for pictures they will handle in England.

EMI now has a permanent office and staff in New York to facilitate co-ordination of the American market. Dartnell and Bromhead met with Andre Pieterse and Doug Netter of MGM, and Irving Levin, President of National General.

ALLENS ACQUIRE CHAPLIN CLASSICS

Leslie A. Allen and Harry J. Allen Jr., officers of All-World Cinema Ltd. and All-Can Holdings Ltd., have recently acquired the exclusive Canadian rights to Charles Chaplin's classic films. This month, Canada will see the first of this world-wide retrospective, which opened in Paris last month to overwhelming success.

The European re-releases premiered with Modern Times, Chaplin's last silent film of 1936, and considered by some to be his greatest film. The French have long been particularly ardent fans of Charlot, as they call him, and their interest has not waned over the years, according to attendance reports from people who were in Paris during the opening week.

Mr. Leslie Allen, in making this deal, is continuing in the tradition of fine showmanship upheld by the Allen name since 1906.

Seasons Greetings

errkerrkerkkerkkerkerkerkerkerkerkerker

and

Best Wishes

For the New Year



Brian Lester

NATIONAL BOOKING COMPANY

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south western ontario theatres association

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from

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LOU BROWN, President
LOU ALLEN, Vice-President
WM. PFAFF, General manager
AND STAFF

•

International news reel captures

MORELAND-LATCHFORD CAPTURES TOP AWARDS

A total of 52 awards have been captured by Moreland-Latchford Productions Ltd. of Toronto, in International competition so far this year.

At the New York Film Festival, the company's "EARTH, SUN, MOON, and STARS" and "KNOW CANADA", won gold medals, while another series, "SHOP SAFETY" captured a silver medal.

Earlier this year, Moreland-Latchford was presented the gold statuette at the Columbus Film Festival for "Preparing Foods" from their Pioneer Life Series, in addition to five Chris awards for other films from the same series, and two from its series "The Metric System."

At the Atlanta Film Festival the company won first prize, a gold placque, and the special Jury Award for creativity, for its film "The Haunted House."

Moreland-Latchford is the only Canadian educational film company producing all of its films in both English and French for the domestic market, and their films are also available in every other language for the International market.

CHANGES IN M.G.M. BOARD OF DIRECTORS

Metro's Executive Vice-President Douglas Netter has been elected a member of the board to fill the vacancy left by the resignation of Barron Hilton.

Since the company has adopted a policy of mandatory retirement at age 70, Mr. George L. Killion recently retired as Chairman of the Board and will not stand for re-election as a director. In addition the Board has been reduced from 11 to 9 members, in view of which Mr. Frank E. Conant will not be on the new slate.

At a recent meeting Mr. Fred Benninger was elected Chairman of the Board, and the following slate of nominees was proposed for submission to the stockholders at the annual meeting scheduled for December 8th. James D. Aljian, James T. Aubrey Jr., Fred Benninger, William R. Boyd, F. Arnold Daum, Kirk Kerkorian, E. Leo Kolber, Douglas Netter and Walter M. Sharp.

WHY NOT A NOBEL PRIZE FOR FILMS?

Novelist Irving Wallace an authority and long-time critic of the methods used in determining Nobel Prize winners, criticised the world-renowned Swedish award committee for ignoring motion pictures and related entertainment industry phases of the lively arts.

Mr. Wallace has advocated Nobel Prizes for such film luminaries as Charlie Chaplin, Eisenstein, Sir Laurence Olivier, Helen Hayes, the great French directors and performers, and the Japanese.

He lamented the fact that the late Walt Disney, a five-time nominee for a Nobel prize was always passed over.

CISCO PIKE NOW IN PAPERBACK

A special move paperback edition of Columbia Pictures' "CISCO PIKE", based on writer-director Bill L. Norton's screenplay, has been published by Bantam Books to coincide with the National release of the new film starring Gene Hackman and Karen Black, and introducing Kris Kristofferson.

A special feature of the paperback is the inclusion of a 16-page insert of photos from the film and introductory notes by author Norton and producer Gerald Ayres.

CINEMATION TO RELEASE 12 IN '72

Jerry Gross, president of Cinemation Industries has announced plans to release at least 12 films in the coming year, and added that within the next six months he hopes to add four exchanges and twelve field men. His target is 30 to 40 films a year within the next two years.

At the same time as he made the announcement, Mr. Gross levelled a scathing criticism of the majors for their lackadaisical attitude in the area of merchandising their product, also for their diversification into non-related areas. He promised that Cinemation will remain a picture company all the way.

UNDER -REPORTING SOON TO BE A HAS-BEEN

Universal Pictures and a large insurance company in New York have combined their talents to work out something which will hopefully cure the cancer of under-reporting of boxoffice receipts. This will be in the form of an 'Exhibitor Indemnity Bond,' cost of which will be assumed by Universal as a protection not only for themselves but their exhibitor customers as well. This move came in response to the deep concern about this proliferating situation as expressed by exhibitor representatives who attended the recent NATO Board of Directors' meeting in Scottsdale. Arizona, Universal in Canada is doing the same,

UNITED FILM ENTERPRISES INC.

will act as purchasing agent for Eguiluz Films of Madrid, a Spanish company recently acquired by Mr. Andres V. Gomez in association with Nicholas Wentworth. The new company has already acquired the RKO library of some 720 features in addition to 500 short subjects owned by Kettner Corporation, now UCC Films Inc.

JERUSALEM, JERUSALEM a contemporary action thriller, is the story of an American student and a group of young Israelis who try to bring about a peaceful confrontation with their Arab counterparts in an effort to ease tensions in the Middle East. The film will be shot entirely in the Holy Land will include such historic sites as old and new Jerusalem, Bethlehem, Jericho, the Dead Sea and the Judaean desert. Starring roles have been awarded to Bruce Davison, Daria Halprin and two of Britain's top actors, Nicol Williamson and Donald Pleasance. MGM will distribute.

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EMERSON - STINSON PRODUCTIONS FORMED

Harry Emerson has teamed up with Bob Stinson to form a new company to be based in Barrie, Ontario. ESP (Emerson Stinson Productions) are sole Canadian distributors for Filmack Studios of Chicago, the largest and best equipped trailer producer in the U.S.

Harry Emerson has a background of over twenty years advertising experience, nine of which were spent producing and placing screen ads across Canada. Bob Stinson, President of Stinson Theatres Ltd., a growing theatre circuit, also operates a 'Sam the Record Man' franchise and is involved in several other enterprises.

ESP can service theatres with custom-made commercials and film strips, and can deliver trailers, trailerettes and date strips from stock.

BENEFIT PERFORMANCE OF "SOMETHING BIG"

A real, old-fashioned Hollywood bally, which will cost in the neighbourhood of \$20,000.00 is planned when Cinema Center Films' "SOMETHING BIG", which stars Dean Martin and Brian Keith, premieres at the Parkway theatre in Las Vegas sometime in November. The premiere is for the benefit of the Youth Fund Exchange Club of Las Vegas, and will be attended by a number of Hollywood luminaries who will be on hand to celebrate the opening of this National General release.

TWO FEATURES SLATED FOR N.M. PRODUCTION

Larry Hamm, director of the State Film Commission of New Mexico has announced that a budget of 1.5 million dollars has been approved for film production in the state in the next few weeks.

"MUSTANG", a Disney feature will be filmed in Albuquerque, Los Lunas and Socorro and will be produced and directed by Frank Zuniga with an overall budget of one million dollars.

Hamm has also announced that "WE LIVE", a contemporary love story starring Gloria Grahame will be produced in northern New Mexico, with Producer Clark Twelvetrees, and Director Richard Dodge. Budget set for this film is \$500,000.00.

LETTERS TO THE EDITOR

Mr. Dan Krendel Editor Canadian Film Digest 175 Bloor Street East Toronto 5, Ontario

Dear Dan:

After reading your article "Let the Chips Fall Where They May", in the November issue of the Digest, I feel compelled to write this "Letter to the Editor".

You make a sweeping generality about young theatre managers, that is both unwarranted and unfair. There well may be a few "bad apples in the barrel" of late, but this same condition existed in the so-called "good old days"... or have you forgotten?

I personally know many young managers working in our theatres, who have been properly trained, and are doing a fine job. These young men are mature, responsible, and enthusiastic in making theatre management their career.

If there are some "young kids in their teens, with no background and no experience", posing as theatre managers, then I suggest that the blame for this condition, belongs to the employer, and not the "key carriers".

I believe you owe an apology to the many good and rosy apples in the barrel.

Myer L. Axler, Vice-President Theatre Operations 20th Century Theatres.

The writer, my good friend Myer Axler, unwittingly perhaps, re-affirms what I wrote in the editorial referred to. Yes Myer! The blame for the present condition does rest on the shoulders of the employer. You said it, not I.

I stand by what I wrote, and have no intention of apologizing to the "Many good and rosy apples in the barrel." After all, they are doing the job they are paid to do, and do not rate any special plaudits. The others, the cheaters, the inexperienced, the 'key carriers', may recognize themselves in the editorial, and may learn from its message what presumably they had not been taught prior to assuming management of their theatres.

Editor.



TIMES ARE CHANGING

by Henry Comor

In 1893 Thomas Alva Edison photographed one of his assistants, Fred Ott, in the act of sneezing and thus produced the first motion picture. It was called, not unnaturally, "The Sneeze". On March 24th, 1896, Mr. A. Bials of Koster and Bials' Music Hall, wrote to Messrs. Raff and Gammon of the Kinetoscope Company at 253 Broadway, New York City, to give permission for the first public showing of motion pictures. It wasn't long before lovers of the legitimate theatre were predicting that the moving picture would be the death of the stage.

When radio came in, everyone said that no one would go out to the theatres (either legitimate or the other thing) any more, and when television appeared, the soothsayers of doom were again heard throughout the land.

Well, the live theatre is still with us. So are theatrical motion pictures. So is the radio. All have changed, for better or for worse, but in that change lies the secret of a future of health and strength.

It is a truism to say that change is the essence of life, which, may we remind ourselves, was once described by T. H. Huxley as, "One damn thing after another." When a may says, "I'm too old to change," he has given up on life and is just waiting to die. The same is true for the motion picture industry and although it may be said that television has forced the change, and that many people accept it only reluctantly, it may well be that the result will be of benefit to everyone.

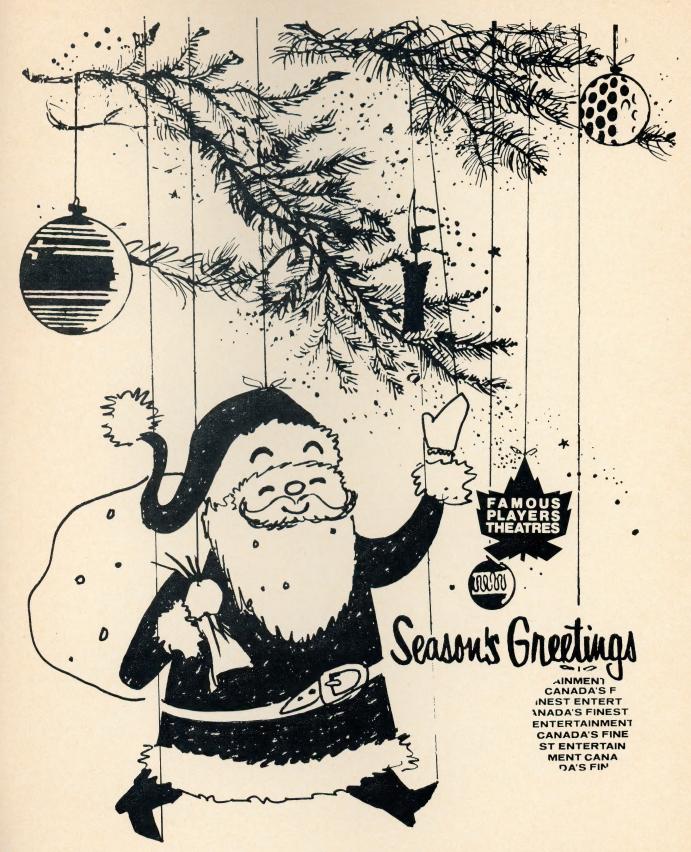
There are now emerging two distinct kinds of feature films. The first are made primarily for exhibition in theatres, the second for showing on television. Although all feature films now find their way sooner or later to the home screens, the theatrical motion picture inevitably loses a great deal of its impact when reduced in size and chopped up into segments that surround commercial messages (or do the messages surround the segments?). The motion picture made for television allows for this method of exhibition and the writing and direction are designed to provide a suitable number of climaxes within the story to allow for a break in the action.

The point is that film-makers have to come to terms with the realities of the market place. Theatrical motion pictures must be designed to attract people from the cozy womb of the family living room, and maybe theatres must be designed to give the audience something which the home cannot provide. Motion pictures for television, on the other hand, must be made to provide entertainment, excitement and education for the whole family, must be in fact, a form of communication that everyone can share.

Television, too, is changing, hopefully for the better. This year, almost 150 motion pictures made specifically for television, will be shown in prime time. There is also a distinct move away from the puerile situation comedies, indeed away from the series format altogether, towards an increasing exposure of the anthology type of programming within which film production will play a prominent part.

The opportunities for a flourishing Canadian film industry could not be brighter. What is needed is for the film-makers, the distributors, the exhibitors, the television networks and the various government agencies to join forces in a concerted effort to comprehend the changes that have taken place and to make pictures that will satisfy the new audience demands.

In the eighteen nineties, Thomas L. Tally's Los Angeles "Electric Theatre" advertised itself as 'Moral and Refined, Pleasing to Ladies, Gentlemen and Children'. Well, there's a lot about today's cinema that is neither moral nor refined and the film industry may have become more complicated since Fred Ott sneezed on camera almost seventy-nine years ago, but it has undoubtedly become a lot more exciting.



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